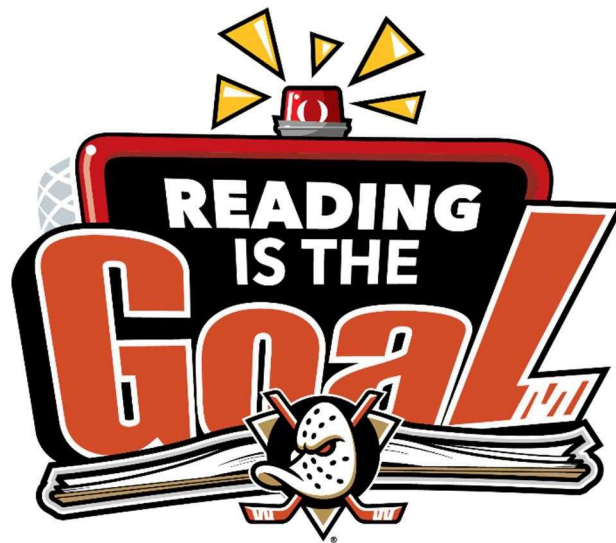
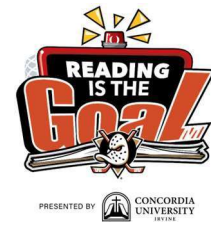




TEACHER MANUAL

2026-2027

WELCOME TO READING IS THE GOAL!



PROGRAM OVERVIEW

Reading is the Goal presented by Concordia University Irvine is a free, four-week-long program geared towards promoting literacy among students in grades 1-4. Students will log in their reading minutes for four-weeks, then teachers will submit the minutes to the Anaheim Ducks. Each student who participates will earn prizes based on their total number of minutes read. Prizes include Ducks stickers, pens, hats, keychains and more!

Dates:

Teachers can choose any four-week period from now through February 26, 2027.

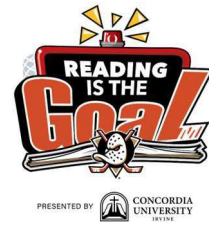
Process:

1. Students track the total number of minutes they read for four weeks.
2. Teachers submit their class totals to the Ducks through an online form.
3. Students can earn prizes based on their reading minutes.

IMPORTANT DATES

August 17th	Registration opens for the 2026-27 school year
September 18th	Deadline to register for the program
Fall 2026	School supplies will be shipped to registered classrooms
December 28th	First deadline to submit logged minutes
February 26th	Second deadline to submit logged minutes
Spring 2027	Prizes are shipped directly to schools
May 2027	Pizza parties held for the top classroom of each grade

Important! You may notice there are **TWO** deadlines to submit your students' reading minutes. If your class completes the four-week program earlier in the school year, please submit your minutes by the first deadline to receive your prizes earlier in the spring.



REGISTRATION INFORMATION

Register now!

Registration closes on September 18, 2027.

Important

- Registration is handled on a first-come, first-served basis.
- **We recommend registering as soon as possible** due to limited quantities of Reading Is the Goal supplies.
- If you register after the program reaches capacity, you will be placed on a waitlist.
- **Please do not register for other teachers.** Share this information with your colleagues teaching grades 1-4 and encourage them to register individually.
- Combination classrooms are welcome!

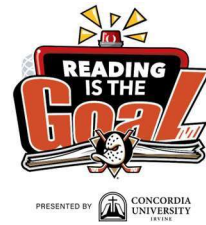
PROGRAM MATERIALS

Each student will receive:

- Reading is the Goal pocket folder
- Anaheim Ducks pencil
- Bookmark
- Reading is the Goal Student Reading Log

SUBMITTING READING MINUTES

After your four-week reading period ends, you will submit your students' reading totals to the Ducks through an online form. Please enter each individual student's name and minutes.



RESOURCES

On the Reading is the Goal website under **RESOURCES**, you'll find:

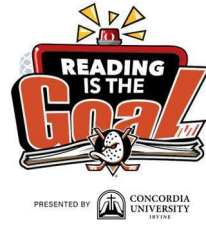
- A **Parent Letter** to share with your parents and guardians at the start of your four-week challenge to encourage participation.
- Printable **Achievement Awards** for your students, including:
 - Certificate of Achievement
 - Most Minutes Read Award
 - All-Star Reader Award
 - Most Improved Award
- **Anaheim Ducks Player Videos** to play for your students in the classroom
 - #1: Play prior to starting your four-week challenge
 - #2: Play in the middle of your four-week challenge
 - #3: Play when your four-week challenge is complete

PRIZES

- Students are eligible for prizes based on how many minutes they read for.
- The top classroom of each grade level will enjoy a pizza party!

READING IS THE GOAL PRIZE TIER LEVELS			
First & Second Grade		Third & Fourth Grade	
Minutes Read	Wins	Minutes Read	Wins
All	Ducks Sticker	All	Ducks Sticker
300	Ducks Pen	600	Ducks Pen
450	Ducks Keychain	750	Ducks Keychain
600	Ducks Hat	900	Ducks Hat
700	Two tickets to a Ducks home preseason game	1000	Two tickets to a Ducks home preseason game

FREQUENTLY ASKED QUESTIONS



Who can participate in this program?

All first, second, third and fourth grade classrooms, including combination classes.

My class is a second/third grade combination class. Which grade should I register under?

If you have a combination class, you can choose which grade level you would like to register under.

Do I have to choose a specific month to start my classroom's four-week challenge?

No. You may select any four-week period that works best for your class schedule, as long as reading is completed by February 26, 2027.

How do I submit my student reading minutes?

An online form will be sent out after the program begins. You will enter the total minutes read by each student and submit the form electronically.

When will my prize box arrive at my school?

You will receive your classroom box in the spring. If you do not receive your prize box by the end of April, please contact us.

How will I know if my class won a pizza party?

You will be notified by email at the end of the program to coordinate a party date.

How are the top classrooms chosen?

Classrooms will be selected based on average reading time per student in your class. The top averages of each grade level will receive a pizza party.

CONTACT INFORMATION

If you have additional questions, please contact

ABlasi@AnaheimDucks.com.

Additional resources can be found on the Reading is the Goal website. Scan the QR code on this page to visit it.

