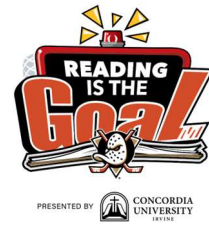




TEACHER MANUAL

2025–2026

WELCOME TO READING IS THE GOAL!



PROGRAM OVERVIEW

Reading is the Goal presented by Concordia University Irvine is a free, four-week-long program geared towards promoting literacy and increasing reading comprehension among students in grades 1–4. Students will log their time spent reading for teachers to submit to the Anaheim Ducks after four weeks. Each student who participates will earn prizes based on their total number of minutes read. Prizes include Ducks stickers, pens, hats, foam pucks and more!

Dates:

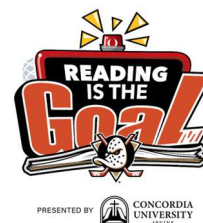
Teachers can choose any four-week period from now through **February 27, 2026**.

Process:

1. Students track the total number of minutes they read outside of class for four weeks.
2. Teachers submit their class totals to the Anaheim Ducks through an online form.
3. Students can earn prizes based on their reading minutes.

IMPORTANT DATES

August 18, 2025	Registration opens for the 2025–26 school year
September 19, 2025	Deadline to register for the Program
October 2025	School supplies will be shipped to registered classrooms
February 27, 2026	Deadline to submit logged minutes
April 2026	Prizes are shipped directly to schools
May 2026	Pizza parties held for the top classroom of each grade



REGISTRATION INFORMATION

Register now!

Registration closes on September 19, 2025.

Important:

- Registration is handled on a first-come, first-served basis.
- **We recommend registering as soon as possible** due to limited quantities of Reading Is the Goal supplies.
- If you register after the program reaches capacity, you will be placed on a waitlist.
- **Please do not register for other teachers.** Share this information with your colleagues teaching grades 1–4 and encourage them to register individually.
- Combination classrooms are welcome!

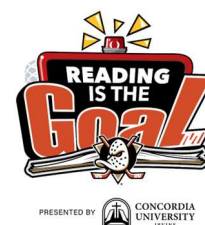
PROGRAM MATERIALS

Each student will receive:

- A Reading is the Goal pocket folder
- A Reading is the Goal bookmark
- An Anaheim Ducks pencil
- Their Reading is the Goal Student Reading Log

SUBMITTING READING MINUTES

After your four-week reading period ends, you will submit your students' reading totals to the Ducks through an online form. Please enter each individual student's name and minutes. Remember to mark the student with the most minutes read by adding an asterisk to their name: they'll receive a special prize!



RESOURCES

On the Reading is the Goal website under Resources, you'll find:

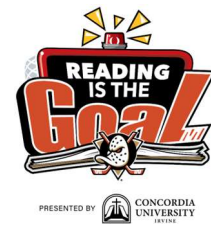
- A **Parent Letter** to share with your parents and guardians at the start of your four-week challenge to encourage participation.
- Printable **Achievement Awards** for your students, including:
 - Certificate of Achievement
 - Most Minutes Read Award
 - All-Star Reader Award
 - Most Improved Award

PRIZES

- Students are eligible for prizes based on how many minutes they read for.
- The top classroom of each grade level will enjoy a pizza party!

READING IS THE GOAL PRIZE TIER LEVELS	
First & Second Grade	Third & Fourth Grade
Min. read wins:	Min. read wins:
ALL Ducks sticker	ALL Ducks sticker
300 Ducks pen	600 Ducks pen
450 Ducks foam puck	750 Ducks foam puck
600 Ducks hat	900 Ducks hat
700 Two tickets to a Ducks home game	1,000 Two tickets to a Ducks home game

FREQUENTLY ASKED QUESTIONS



Who can participate in this program?

All first, second, third and fourth grade classrooms, including combination classes.

My class is a second/third grade combination class. Which grade should I register under?

If you have a combination class, you can choose which grade level you would like to register under.

Do I have to choose a specific month to start my classroom's four-week challenge?

No. You may select any four-week period that works best for your class schedule, as long as reading is completed by February 27, 2026.

How do I submit my student reading minutes?

An online form will be sent out after the program begins. You will enter the total minutes read by each student and submit the form electronically.

When will my prize box arrive at my school?

We will ship all prizes to classrooms in March. If you do not receive your prize box by the end of April, please contact us.

How will I know if my class won a pizza party?

You will be notified by email at the end of the program to coordinate a party date.

How are the top classrooms chosen?

Classrooms will be selected based on average reading time per student. The top averages of each grade level will receive a pizza party.

CONTACT INFORMATION

If you have additional questions, please contact

ABlasi@AnaheimDucks.com.

Additional resources can be found on the Reading is the Goal website. Scan the QR code on this page to visit it.

